

CREATING CHANGE

Impact Case Study



For nearly four decades, Creating Change has been the nation's largest gathering of LGBTQ+ organizers, advocates, nonprofit leaders, funders, artists, students, faith leaders, and movement builders. Hosted by the National LGBTQ Task Force, it equips thousands of leaders each year with the skills, relationships, and strategies to advance freedom, justice, and liberation.

More than a gathering, Creating Change is a launch pad where organizations are born, campaigns take shape, coalitions are built, and lifelong collaborations begin. Today, we're honored to share the story of PRISM, whose remarkable growth reflects the lasting impact that can begin at Creating Change.

PRISM AND THE NATIONAL LGBTQ TASK FORCE

Six years ago, PRISM arrived at Creating Change as a small, volunteer-led organization. We left with something much bigger: leadership skills, national relationships, organizing strategies, and a vision for what was possible.

Through the Leadership Caucus, workshops, mentorship, and peer learning, our team gained the tools needed to strengthen our organization and expand our impact. Over six years, twelve youth



leaders and staff members attended Creating Change, bringing home new skills, fresh ideas, and lasting connections that helped shape our growth.



CREATING CHANGE IN ACTION

Over those six years, PRISM evolved from an all-volunteer effort into one of Florida's leading youth-led LGBTQ+ organizations, growing from a four-person team to a staff of nine. Creating Change became such an important part of our development that we now attend annually as a staff retreat, using the space to learn, recharge, and build for the future.

In 2026, our growth came full circle when PRISM presented its first School Board Advocacy Workshop at Creating Change, sharing lessons from organizing in Florida with advocates from across the country. We had moved from learning from the movement to helping lead it.

LEADERSHIP POWER

For six years, Creating Change provided the relationships, mentorship, and expertise that helped PRISM grow from a brand-new volunteer effort into one of Florida's largest youth-led LGBTQ organizations.



Maxx Fenning | Executive Director

"I would not be where I am at 23 years old, leading the largest youth-led LGBTQ+ nonprofit in the state of Florida, without the connections, experiences, and community I've gained from my years at Creating Change." Executive Director, PRISM FL

KNOWLEDGE POWER

Creating Change helped Sarah see the scale and strength of the LGBTQ movement, transforming isolation into collective power.

Auxmary Valdez | Student Ambassador Program Manager

"The LGBTQ+ community is not a small, splintered, or silent minority."



CREATING CHANGE IN ACTION

POLITICAL POWER

Creating Change sharpened Miles' skills as an organizer while providing a national platform for PRISM to share advocacy strategies from one of the most politically hostile environments for LGBTQ people in the country.

Miles Davis | Policy Director

"Creating Change was one of those experiences that immediately reminded me why spaces like this matter... it connected me with people across the movement, including participants from our workshop who I am still in contact with today."



COMMUNITY POWER

Creating Change provided affirmation, inspiration, and belonging that now fuels Avion's work helping young people find self-worth and community.



Avion Goordeen | Outreach Director

"The Creating Change Conference celebrated my identity and ignited renewed energy to lead with empathy and joy."

BELONGING POWER

Growing up in a conservative area, Hannah experienced profound isolation. Creating Change provided the refuge that many LGBTQ leaders struggle to find at home.

Hannah Neuman | Development & Operations Director

"I had never been around more than 3 other lesbians at a time."



ADVANCE YOUR MISSION

Investing in leadership development, movement infrastructure, community connection, and the next generation of LGBTQ+ change-makers.

CUSTOMIZED MISSION ALIGNED PACKAGES

- Brand visibility
- Recognition across marketing, website, digital and program materials
- Direct engagement with thousands of LGBTQ+ leaders, advocates, organizers, and decision-makers
- Exhibit and networking
- Opportunities to host activations, receptions, trainings, and special events
- Team-building and professional development opportunities through hundreds of workshops and trainings
- Private meeting and convening space for staff, partners, grantees, or leadership cohorts



UNDERWRITE KEY SPACES

- Scholarship Fund
- Accessibility & Language Justice
- Youth Leadership Development
- Wellness & Legal Clinics
- Signature Plenaries
- Workshops, Institutes & Caucuses
- Technology & Conference Infrastructure
- The Gayme Room
- Community Celebrations & Evening Events

We help partners turn values into action through meaningful collaborations that build visibility, strengthen communities, and advance LGBTQ+ liberation.

PARTNER WITH PURPOSE

CHANGE AGENT \$100,000+

- Premier sponsor recognition
- Speaking and event opportunities
- Premium exhibit and convening spaces
- Featured digital promotion
- Hotel branding opportunities
- 20 conference registrations

CO-CONSPIRATOR \$50,000+

- Major sponsor recognition
- Premium exhibit booth
- Team-building and convening
- Featured digital promotion
- 15 conference registrations

ACCOMPLICE \$25,000+

- Prominent sponsor recognition
- Exhibit booth
- Social media and promo recognition
- 10 conference registrations

COMRADE \$10,000+

- Conference recognition
- Exhibit booth
- Program and website listing
- 5 conference registrations

COLLABORATOR \$2,500+

- Recognition in conference materials
- Exhibit opportunity
- 2 conference registrations

**DESIGNED FOR SMALLER
COMMUNITY PARTNERS**

We work with partners to create meaningful collaborations that advance shared values, strengthen communities, and deliver lasting impact. Through event sponsorships, cause marketing campaigns, employee engagement opportunities, leadership development initiatives, and multi-year investments, we help build a bigger table for all who believe in

The National LGBTQ Task Force

GET IN TO IT YEAR ROUND!

In 2027, Creating Change comes to Louisville, Kentucky, here we will invest in the leadership, culture, and organizing infrastructure of Kentucky and the broader South.

Creating Change by the Numbers

- 3,000+ attendees
- 1,000+ organizations represented
- Participants from all 50 states
- 300+ workshops, institutes, and caucuses
- 700+ scholarships awarded annually
- 48% first-time attendees
- 43.8% transgender and gender expansive attendees
- 42.4% Black, Indigenous, and People of Color attendees

AS A PARTNER OF THE TASK FORCE, WE INVITE YOU TO INVEST IN THE LEADERS WHO ARE CREATING A MORE JUST FUTURE FOR ALL!

CONNECTED WITH THE MOVEMENT

Connect with one of the most diverse, engaged, and influential LGBTQ+ audiences .

Mission aligned brand visibility
Community-centered marketing
Engagement campaigns
Thought leadership
Speaking opportunities
Content collaboration & storytelling
Digital amplification

LEAD WITH YOUR VALUES

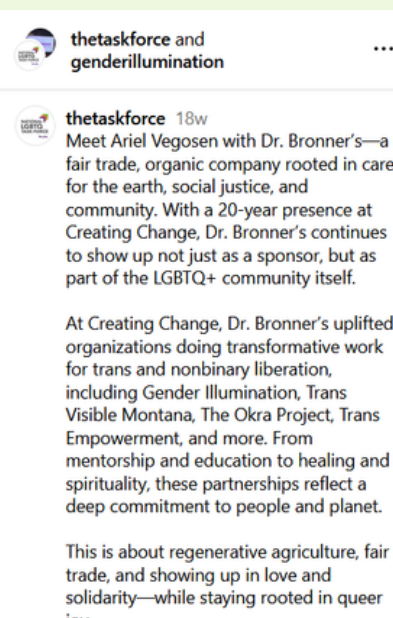
Show your support for LGBTQ+ communities

Year-round opportunities
Pride & cultural moments
Community engagement campaigns
Matching gift and employee giving programs
Co-branded merch and events

STRENGTHEN YOUR TEAM

Access unparalleled opportunities for leadership development, professional growth, and team-building.

Professional development
Cultural skills training
Leadership pipeline activation
National leader and peer access
Strategic team convenings
Cross-sector collaboration



A man in a sparkling, sequined bodysuit is performing a dance move on a stage. He has one arm raised high and his legs are in a wide, dynamic pose. He is wearing blue pants. In the background, there is a large banner that reads "INTERNATIONAL GLBTQ+ FILM FESTIVAL". Several people are seated at a table in the background, watching the performance. The scene is lit with stage lights, and there are colorful geometric shapes on the wall behind the performer.

I'M INTERESTED IN PARTNERING. WHAT'S NEXT?

Reach out to our team to
start building a
partnership that works for
your organization and the
communities we serve.

To learn more contact
Ryan Hurst
Rhurst@thetaskforce.org