

THE TASK FORCE



# creating change

conference

**JANUARY 21–25, 2026**

**WASHINGTON HILTON, WASHINGTON, DC**

**INVITATION TO SPONSOR**

**#WEARECREATINGCHANGE**






**The annual Creating Change Conference, a hallmark program of the National LGBTQ Task Force, is the largest political leadership and skills-building conference for the LGBTQ+ movement.**

For nearly four decades, Creating Change has offered some of the most diverse and impactful political leadership workshops and training opportunities for tens of thousands of LGBTQ+ activists from all over the United States. More than a conference—it's a catalyst that has served as the launchpad for national LGBTQ+ organizations, local coalitions, and lasting partnerships rooted in justice and community. It's where we come to strategize, to learn, to fill our cups—and to organize with power and purpose.

Each year, we don't just host a gathering—we build a presence. We commit to a year-long journey of relationship-building, listening, and collaboration with the local community. We work to ensure that the lived experiences, voices, and leadership of the host city are woven into every part of the convening.

This year, we are proud to bring Creating Change to Washington, DC—a city shaped by movement history, policy fights, and the enduring spirit of resistance. We're ready to show up, dig in, and build toward the future—together.



**The conference was truly restorative and reinforced in me the importance of having moments of joy in organizing; the queer joy was palpable, and something that once you've experienced, you don't want to give up.**

- Sebastian Mahal  
Americans United, Youth Organizing Fellows

**This experience wasn't just about education, it was a celebration of identity, a chance to refine our activism, and an opportunity to amplify our voices for change.**

- Young Adult Manager  
The Center on Colfax Viet Nguyen

# Stats from Creating Change 2025, held in Las Vegas

Creating Change provided a vital space for learning, organizing, and mobilizing collective power.

While we intentionally scaled the conference for deeper engagement, its impact was undeniable:

**2,500+**

participants  
representing over  
500 organizations

**47%**

trans/GNC  
attendees

**59%**

BIPOC  
representation

Representation  
from all

**50 states**

**500+**

volunteers,  
ambassadors,  
and presenters

**700+**

of scholarships  
provided



**143**

points of  
accessibility  
used

**130k+**

social media  
impressions

# Underwriter Opportunities

Hosted by the National LGBTQ Task Force, Creating Change is more than a conference—it's a homecoming for LGBTQ freedom fighters, movement builders, and justice seekers from every corner of the country.

As the nation's largest annual gathering for LGBTQ activists and organizers, Creating Change brings together thousands to sharpen skills, build strategy, and deepen solidarity across movements. When you sponsor, you're not just supporting a conference, you're investing in year-round grassroots organizing and joining a powerful legacy of collective liberation. The strategies and relationships formed at Creating Change ripple outward—mobilizing people power, resourcing local struggles, and advancing justice through collective action.

Our sponsorship packages are deeply customizable to center your organization in ways that reflect your values and commitment. Whether it's supporting scholarship access, sustaining language justice, anchoring a plenary, or co-hosting space for healing and joy—your sponsorship helps make this gathering possible while honoring your role in advancing a shared vision for justice, equity, and liberation.



# Underwriter Opportunities

Creating Change sets the tone for the movement's broader work—strategies sparked at Creating Change ripple outward into campaigns, coalitions, and community-led efforts across the country. Underwriting is ideal for groups looking to connect with emerging leaders, younger audiences, and digital communities in a fresh, affirming way.

## **Workshops, Institutes and Caucuses**

Each year, Creating Change features over 250 workshops, identity- and issue-based caucuses, and multi-day institutes that equip thousands of activists with tools to fight back and build power. By supporting this content, your organization aligns itself at the heart of the movement—investing in long-term, intersectional change and helping sustain critical spaces for learning, strategy, and connection. Recent and recurring focus areas include: Black Liberation, Queering Climate Justice, Economic Justice, Sexual Liberation and Healing, Indigenous Brilliance, Environmental Justice, Philanthropy in Action, What the L?! All Things Lesbian, Youth Organizing, Latinx Power-Building, and the Gender-to-Prison Pipeline.

## **Signature Events that Celebrate Queer Joy**

In the face of escalating anti-LGBTQ attacks, our unapologetic celebration of queer joy is a powerful act of resistance. Sponsors are invited to co-host and brand high-visibility evening events that honor the resilience, creativity, and culture of our community.

## **Kierra's Cabaret**

Join the Task Force's Executive Director, Kierra Johnson, for a night of music, performance, and fierce political joy. Sponsorship includes event branding, a signature cocktail, speaking opportunity, and even a signature song of your choice!

## **Agents of Change House Ball**

Celebrate the legacy of the Black and Latinx ballroom scene with one of the most anticipated events of the conference. A Night of a Thousand Stars brings the glam, drama, and power of ballroom culture to life, honoring decades of trans and queer resistance through dance, performance, and community recognition.

## **The Gayme Room**

Sponsor our immersive Gayme Room, a playful, low-pressure sober space designed for rest, connection, and fun. This interactive lounge includes: video game stations, classic arcade cabinets, karaoke and live DJ setup, a full tabletop game library, and pop-up programming to keep the energy high and the vibes welcoming.

# Underwriter Opportunities

We design every aspect of the conference to be accessible and inclusive—financially, physically, emotionally, and culturally. We believe those most impacted by injustice should participate fully and equitably.

## Scholarship Fund

More than 700 Creating Change attendees participate through Task Force-funded scholarships covering 50% to 100% of their costs. Be a catalyst for equity by sponsoring our scholarship fund and helping bring hundreds of LGBTQ leaders to the conference. Your support directly powers their access to this transformative space—making sure the movement is led by those most impacted and most ready to lead.

## Technology Sponsors

Support our conference app and website, critical tools attendees rely on daily for workshop schedules, plenary updates, networking, and real-time logistics. Tech sponsorships offer high visibility and continual engagement across all attendee touchpoints.

## Accessibility Sponsors

Over half of our total expenses are dedicated to language justice and accessibility, ensuring that everyone can engage fully and equitably. This includes real-time interpretation, mobility aids, and support for aging attendees. We also provide free on-site childcare so parenting leaders can participate without barriers. Your sponsorship helps fund vital support services that make Creating Change accessible to all.

## Wellness and Legal Clinics

Creating Change offers on-site legal support—including family law assistance, transgender legal guidance, and immigration resources—as well as STI testing, mental health services, and a safety team trained in de-escalation and transformative justice. Quiet rooms are available throughout the conference for attendees needing space to rest and recharge. Partner with us to help create a sanctuary of care, safety, and support for our community—while aligning your brand with purpose, healing, and justice.

## Everybody Eats Fund

We provide on-site meal plans to ensure all attendees have consistent access to nutritious food throughout the conference—because full participation requires nourishment of both body and mind.

# Team Capacity Building at CC26

**In a climate of increasing political surveillance and attacks on DEI discourse, gathering in person is more crucial than ever.**

Creating Change meets this need by offering tailored spaces for team-building and community connection, whether you're convening grantees, hosting staff retreats, holding team meetings, or organizing coalition linkups.

For groups of five to fifty, we'll design a custom experience that fosters essential conversation, strengthens relationships, and sparks meaningful impact.

With over 250 skill-building offerings, you can elevate professional growth, strategic alignment, team cohesion, and leadership. Plus, take advantage of private meeting spaces and Washington, DC's unique backdrop for external team-building opportunities.

## Activations Available

- Private meeting space for strategy sessions, retreats, or debriefs
- Waived registration fees for your group, based on sponsorship level
- Curated workshop tracks aligned with your priorities and goals
- Logistical support to streamline convening planning and coordination
- Amplification opportunities for your team's work during the conference
- Access to accessibility tools for private convenings
- Coordination with hospitably services

## Comprehensive Capacity Building for Your Whole Team

Bringing your team or grantees to Creating Change enhances their infrastructure and equips them with expert-led training they can immediately apply.

### Your Team Will Gain Access To:

- Over 250 skill-building sessions led by LGBTQ organizers, advocates, and cultural workers
- High-impact trainings in organizing, communications, fundraising, wellness, and policy
- Affinity spaces and healing practices to support emotional and spiritual well-being
- Opportunities for intergenerational learning and leadership development
- Networking with national funders, cross-sector partners, and peer organizations

**Confirm by **October 1, 2025** to take advantage of this offering.**

**Space is limited and available to Change Agent and Co-Conspirator level partners. Reach out today to start building a package that moves your mission forward.**

<b>Sponsorship Opportunities</b>	<b>Change Agents</b> \$100k+	<b>Co- Conspirator</b> \$50k+	<b>Accomplice</b> \$25k+	<b>Comrade</b> \$10k+	<b>Collaborator</b> \$2,500+ <small>(orgs with budgets under\$500k)</small>
Named as premier leading sponsors throughout conference					
Speaking opportunity at plenary					
Exclusive sponsor of event or institutes					
Custom social media and email shout out					
Curated Team Building Opportunities					
Hotel branding package					
Emc Shout out at all plenary sessions					
Logo Displayed at plenary sessions					
Featured interview on social media during conference					
Logo on email, website, and program book					
Complementary exhibit hall booth	Premium	Premium	Standard	Standard	Standard
Advertisement in program book	Inside Cover	Full-page	Half-page	Quarter-page	Eighth-page
Registration included	20	15	10	5	2

# Exhibit Tables

Ads and exhibit tables are complementary benefits of your sponsorship.

Exhibit tables and program ads are included as complementary benefits with most sponsorship levels. For non-sponsors, exhibit space and ad placements can also be purchased à la carte—we're happy to work with you to build a package that meets your outreach goals, including early registration and additional branding options. Premium booths are placed in high-traffic areas to increase visibility and engagement. Each standard booth includes: One drape-backed booth space (approx. 8 feet wide), One 6-foot covered table, and One to two chairs.

- **Wednesday, January 21**, 11 am – 4 pm (Set up 9 am – 11 am)
- **Thursday, January 22**, 9 am – 4 pm
- **Friday, January 23**, 9 am – 4 pm
- **Saturday, January 24**, 9 am – 1 pm (Remove by 2 pm)

Space is limited. **Register by October 31, 2025**, to gain access to Creating Change special events and additional branding opportunities.

**The final deadline to register is November 15, 2025.**

Reserved for organizations with annual budgets over \$500k

**Leaders: \$2,500**

**Standard Booth**

**Includes:** Cloth draped table, chair, tablecloth, access to shipping materials to site, and Task Force liaison support.

**Builders: \$3,000**

**Premium Booth**

**Includes:** Cloth draped table, chair, tablecloth, electricity, access to higher traffic areas, access to shipping materials to site, access to additional branding opportunities, and Task Force liaison support.

Reserved for organizations with annual budgets under \$500k

**Movers: \$1,200**

**Standard Booth**

**Includes:** Cloth table, chair, tablecloth, access to shipping materials to site, and Task Force liaison support.

**Shakers: \$1,800**

**Premium Booth**

**Includes:** Cloth draped table, chair, tablecloth, electricity, access to higher traffic areas, access to shipping materials to site, access to additional branding opportunities, and Task Force liaison support.

# Advertising & Marketing in Creating Change Program

Your ad in the Creating Change program book provides visibility to thousands of conference attendees and countless online viewers. In addition to being available in print, your ad will be featured within our online program book.

All ads are full color (CMYK/RGB)

<b>RATE:</b>	<b>PAGE SIZE:</b>	<b>MEASUREMENT</b>
\$10,000	Inside Front Cover	8.5"w x 11"h
\$7,500	Back Cover	8.5"w x 11"h
\$5,000	Full page	8.5"w x 11"h
\$2,500	Half-page (horizontal)	6.75"w x 4.875"h
\$1,000	Quarter-page	3.25"w x 4.875"h
\$500	Eighth- page	3.25"w x 2.3125"h

**Deadline to submit to submit November 30, 2025**



# SHOUT OUT TO OUR PREVIOUS SPONSORS!



# Contact Us

The Task Force Development and Events team is ready to connect one-on-one to discuss your sponsorship opportunities. We are keen to help design a package that best showcases your work.

If you'd like to consult with our team, please reach out today!

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**Ask us about our other events!**



creating**change**  
conference

