

## **CONFIRMATION CALL SCRIPT**

### **California Equality Calls Project**

#### **1. REMINDER**

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Hi, is this [*volunteer's first name*]? This is [*your first name*] and I'm a volunteer with Equality California.

I'm calling to thank you for agreeing to join us at the phonebank on [*Wed from 6–9:30 pm and/or Thurs from 6-9:30 pm*] because right-wing groups are actively organizing to put an anti-gay constitutional amendment on the California ballot as early as this November.

Not only do they want to ban same-sex marriage, but they also want to take away our current domestic partnership benefits. That's why it's so important that you have all the information you need to get to the phone bank.

#### **2. IF STILL COMING**

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Great! **Have you ever done anything like this before?** (pause)

We're going to be calling voters to rate their level of support for marriage rights for gay and lesbian couples. Our goal for this month is to identify 10,000 pro gay marriage voters across the state and add them to our list of supporters.

For most folks coming it will be their first time doing this, so we'll be starting with a training at 6 p.m. You'll also get a script and folks will be available throughout the night to answer any questions you have.

Do you **have any questions now** about what we'll be doing? ( pause )

We really appreciate your help because these calls to voters are really important. The ultimate decision makers on this issue will be the voters. And by calling voters now and rating their level of support, we're building a list of supporters who we can get out to vote at the ballot box in November. This vote is going to be very close and we're starting now to build our list of supporters. So we're really glad to get your help!

**YES, I'm coming to the phonebank!**

Do you have a **pen and paper handy** so I can tell you where we're meeting?

**Tue & Wed:** We're meeting at **SEIU offices**. The address is 1338 Mission St (between 9<sup>th</sup> and 10<sup>th</sup> Streets).

**Thur – San Fran:** We're meeting at the **SEIU offices** (Local 790). The address is 1390 Market St (inside Fox Plaza, located at Polk and Market St). We'll be in Suite 1118 (on the eleventh floor).

The training will start promptly at 6 pm and we'll have dinner available so you can get a bite to eat. We'll be on the phone from 7-9 and then we'll have a quick discussion to talk about the results before letting you go at 9:30. **Are you able to make it on time by 6 pm?**

Finally, we're going to need all the help we can get to make these calls. **Is there a friend that you can bring with you?**

#### **3. NOT SURE, RESCHEDULE**

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##### **I'm just curious, but how are you feeling about phonebanking?**

**(if not so good)** – Almost everyone feels this way before they've been to the training. What if you come at 6 for the training and then see how you feel after that? Right-wing groups are actively organizing to put an anti-gay constitutional amendment on the California ballot as early as this November and we have to start now in order to have a shot at defeating it.

**Is there any way you can shift some things on your plate so that you'd be able to make it?**

The reason I ask is because our work during the month of February is critical. The opposition is working hard to put a ban on same-sex marriage and domestic partner benefits on the ballot. And by the time the opposition turns in the 1 million signatures they need to put an amendment on the ballot, we will have less than 6 months to identify enough of our supporters to defeat the amendment. We can't wait until then. We have to start now.

**Is it possible for you to rearrange your schedule so that you can join us for just one evening?**

- *If Yes:* confirm original date or reschedule for new date, then pick up with script above
- *If No:* **Would you like to be left on the list** to receive updates about future volunteer opportunities?

**CONFIRMATION MESSAGE SCRIPT**

Hi! This is a message for [*volunteer's first name*]. This is [*your first name*] and I'm a volunteer with Equality California.

I'm calling to thank you for agreeing to join us at our phonebank on [*Wed from 6–9:30 pm and/or Thurs from 6-9:30 pm*]. The opposition is working hard to put a ban on same-sex marriage and domestic partner benefits on the ballot and we're calling voters to know who to turn out in case of an election. It's the most important work we can be doing and I wanted to make give you all the information you need to join us on.....

**Tue & Wed:** We're meeting at **SEIU offices**. The address is 1338 Mission St (between 9<sup>th</sup> and 10<sup>th</sup> Streets).

**Thur – San Fran:** We're meeting at the **SEIU offices** (Local 790). The address is 1390 Market St (inside Fox Plaza, located at Polk and Market St). We'll be in Suite 1118 (on the eleventh floor).

The phonebank will start promptly at 6 pm and run until 9:30 pm. We'll train and feed you dinner. And if you'd like to bring a friend, that would be great.

You can call Brian at **415-xxx-xxxx** if you have any questions. Otherwise, we'll plan to see you there at 6 pm. Thanks!

**CONFIRMATION CALL CODES**

**YES** = Confirmed

**RES** = Rescheduled to another phonebank (note which date on call sheet)

**CANCEL** = Cancel

**LATE** = Confirmed but coming late (note time on call sheet)

**LM** = Left message

**TOL** = Take off list

**B#** = Bad and/or wrong number