

TIPS ON GOING DOOR-TO-DOOR

Canvassing is fun, productive, and powerful – if you follow these pointers.

1. **Be quick.** Each door should take no more than 3 minutes.
2. **Ring AND knock.** Many buzzers are broken.
3. **Ask for voters by name,** and tell them yours.
4. **Be friendly.** Look voters in the eye and SMILE.
5. **Children** don't vote. If a child comes to the door, ask for a parent by name.
6. The **heart of the exchange** is when you ask, "Can we count on your vote?" So be sure to pause, so they have time to answer.
7. **Listen closely.** People who smile and are nice are not necessarily with us. Be stingy with 1's and 2's.
8. **Only code the person you meet.** Spouses' opinions can differ.
9. **Literature last.** Only give them the lit when you've finished the rap. If you give it too early, it distracts from what you're saying.
10. **Questions:** if you don't know the answer to their questions, tell them a member of the campaign committee will get back to them.
11. **Dogs:** if a house has a fence and a "dog" sign, jiggle the fence a bit to see if the dog is around. DO NOT SKIP houses with dogs. Only if a dog appears and seems vicious should you be deterred!
12. **Complete your turf.** Please don't leave a few houses undone; it will be hard for us to get back to them. Finish up, then come back to turn in the results.